

WRITECH[®]

WRITE DIFFERENT

Product Catalog 2026

Follow us



www.writech.com



reddot winner



WRITECH[®]

Our Story

Writech is a stationery company that specializes in manufacturing a variety of creative writing instruments.

- Gel pens and liquid rollerball pens for your everyday writing instruments to go.
- Highlighters, permanent markers, and whiteboard markers are widely used in studies and workplaces.
- Art brush pens and creative journal kits are perfect for lettering and journaling lovers.

"WRITE DIFFERENT" is our brand concept and is also the basic idea that we would like to deliver to each of our users.

We always believe that we are not just producing good products, but rather a brand with principle, effect, and purpose.

We want to present not only rich colors and refresh combinations for creative people, but also show the accumulation of our ideas and the advancement of our technologies inspired by every user.

Writech will continue to experiment, create new technology, and pioneer the way to provide pens for people and places that love and need them.

500,000,000 Pens sold each year

100,000m² Self-owned factory

2,000+ Employees

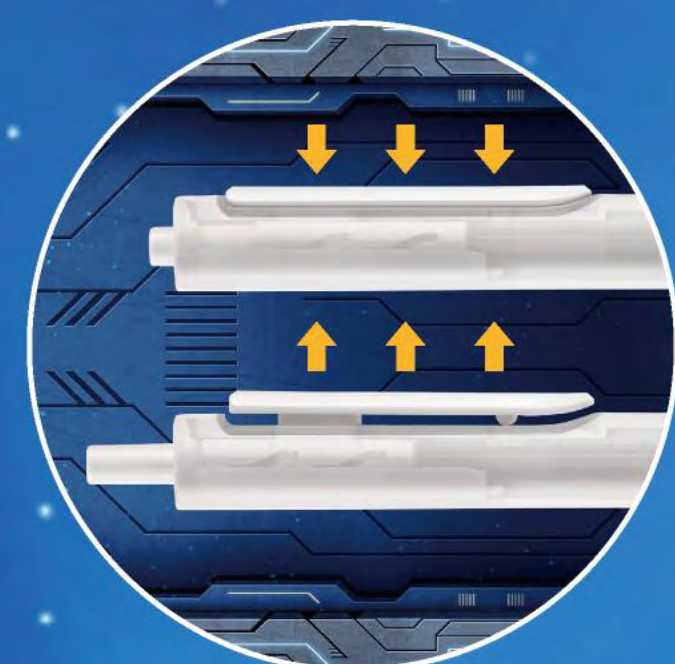
25 Years of pens manufacturing experience

20+ New products each year

280+ Patents



SPACE UP™ FAMILY



Smart Hatch-Door Clip

Up and down with a click



Silent Clicker

Avoid distractions to others
or breaking the thread

Twin-Ball Tip & Quick-Dry Ink



W-8154



W-0154M



W-0194M



W-0156A1



W-0152



W-5154

Click Collection

Category upgrading, just click and write

Click 



Whiteboard
Marker



Highlighter



Fineliner



Gel Pen



Rollerball
Pen



Fountain
Pen

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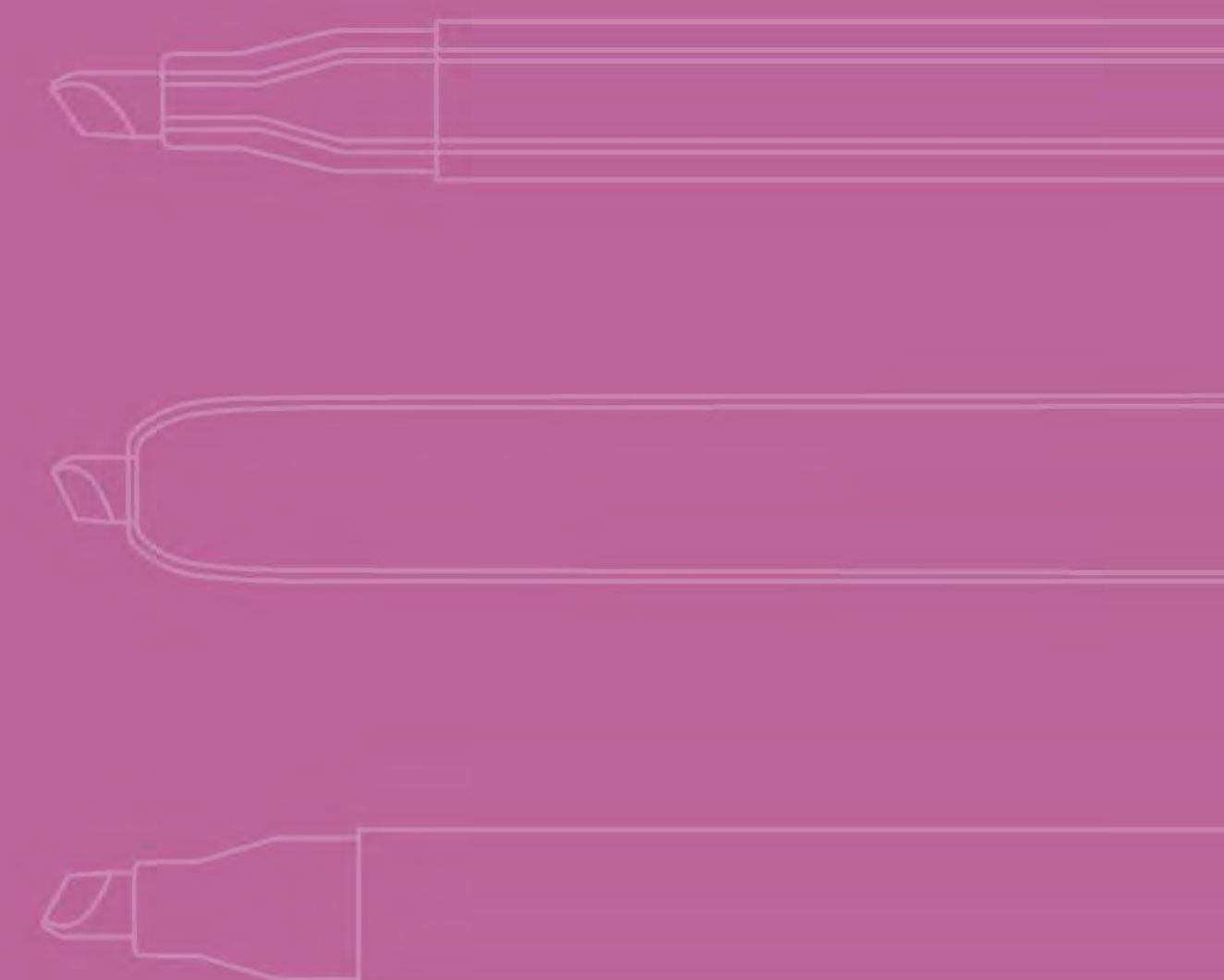
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Welcome to WRITECH Catalog

Write Different >

HIGHLIGHTERS & MARKERS

- Retractable Highlighter
- Astronaut Highlighter
- Erasable Highlighter
- Aesthetic Highlighter
- Retractable Whiteboard Marker
- Retractable Permanent Marker





Click

Refillable



Selected 36 colors, perfect for highlighting and journaling

Retractable Highlighter

WRITECH® | W-805s

- Easy click design for one handed control
- Patented sealing, prevent leaking or drying out
- Safety clip, preventing stains and leakage if left unretracted
- IF Design and Red Dot Design Award winner



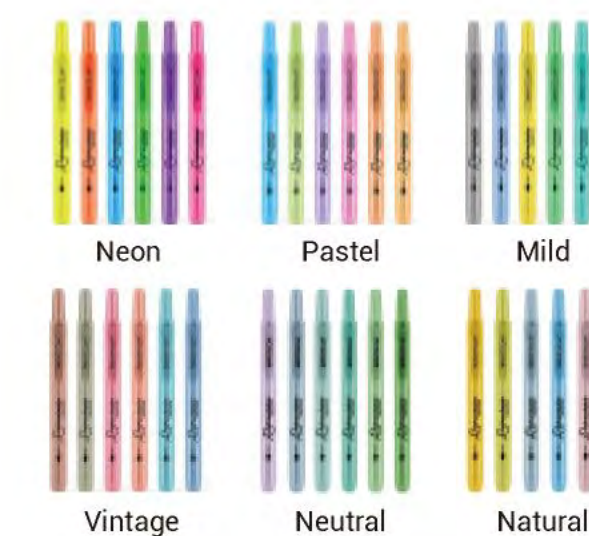
Easy Click Design



Advanced Seal Mechanism



Refillable



1-4mm

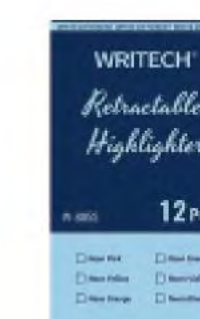


36 INK COLORS

Neon + Pastel	1	2	3	4	5	6	7	8	9	10	11	12
Mild + Vintage	13	14	15	16	17	18	19	20	21	22	23	24
Neutral	25	26	27	28	29	30						
Natural	31	32	33	34	35	36						



80 Pcs Display
(H*W*D:17.13*4.72*5.91inch)



12 Pcs
Single Color



6 Pcs Set
Neon



6 Pcs Set
Pastel



6 Pcs Set
Mild



6 Pcs Set
Vintage



6 Pcs Set
Neutral



6 Pcs Set
Natural



3 Pcs Set
Yellow Assorted



3 Pcs Set
Yellow Assorted

Astronaut Highlighter

WRITECH® | W-8154

- Astronaut style design, with a helmet-like cap
- Soft chisel tip allows you to effortlessly draw both fine and wide lines, even on curved edges



Soft Chisel Tip

Astronaut
Helmet Cap

Oblate
Barrel Design

BEST
SELLER



1-5.5mm



12 INK COLORS

Pastel	1	2	3	4				
Vintage	5	6	7	8				
Neon	9	10	11	12	13	14		



96 Pcs Display
(H*W*D:18.31*10.24*9.06inch)



12 Pcs
Single Color



4 Pcs Set
Neon



4 Pcs Set
Pastel



4 Pcs Set
Mild

Erasable Highlighter

WRITECH® | W-822

- Dual tip: one tip highlighter, one tip eraser
- Stable erasing performance
- Ideal for highlighting, notes-taking, journaling and drawing



One Head
Highlighter

One Head
Eraser

BEST
SELLER



1-4mm



12 INK COLORS

Pastel Colors	1	2	3	4	5	6
Neon Colors	7	8	9	10	11	12



120 Pcs Display
(H*W*D:17.13*4.72*5.91inch)



12 Pcs Single Color



6 Pcs Set
Pastel



6 Pcs Set
Neon

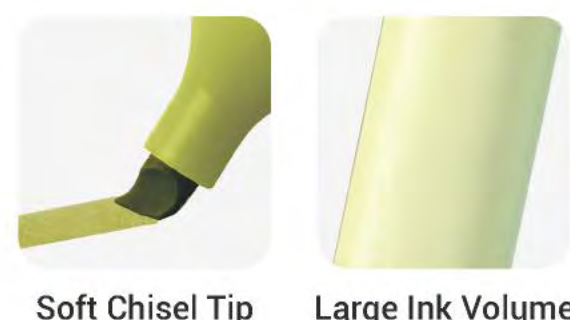
05
Highlighters

06
Highlighters

Aesthetic Highlighter

WRITECH® | W-832

- Soft chisel tip
- Smooth on both flat and curved surfaces
- Large ink volume
- Comfortable holding barrel



Soft Chisel Tip Large Ink Volume

New Model
Available to Order:
April 2026



1-5.5mm

10 INK COLORS



70 Pcs Display



12 Pcs
Single Color



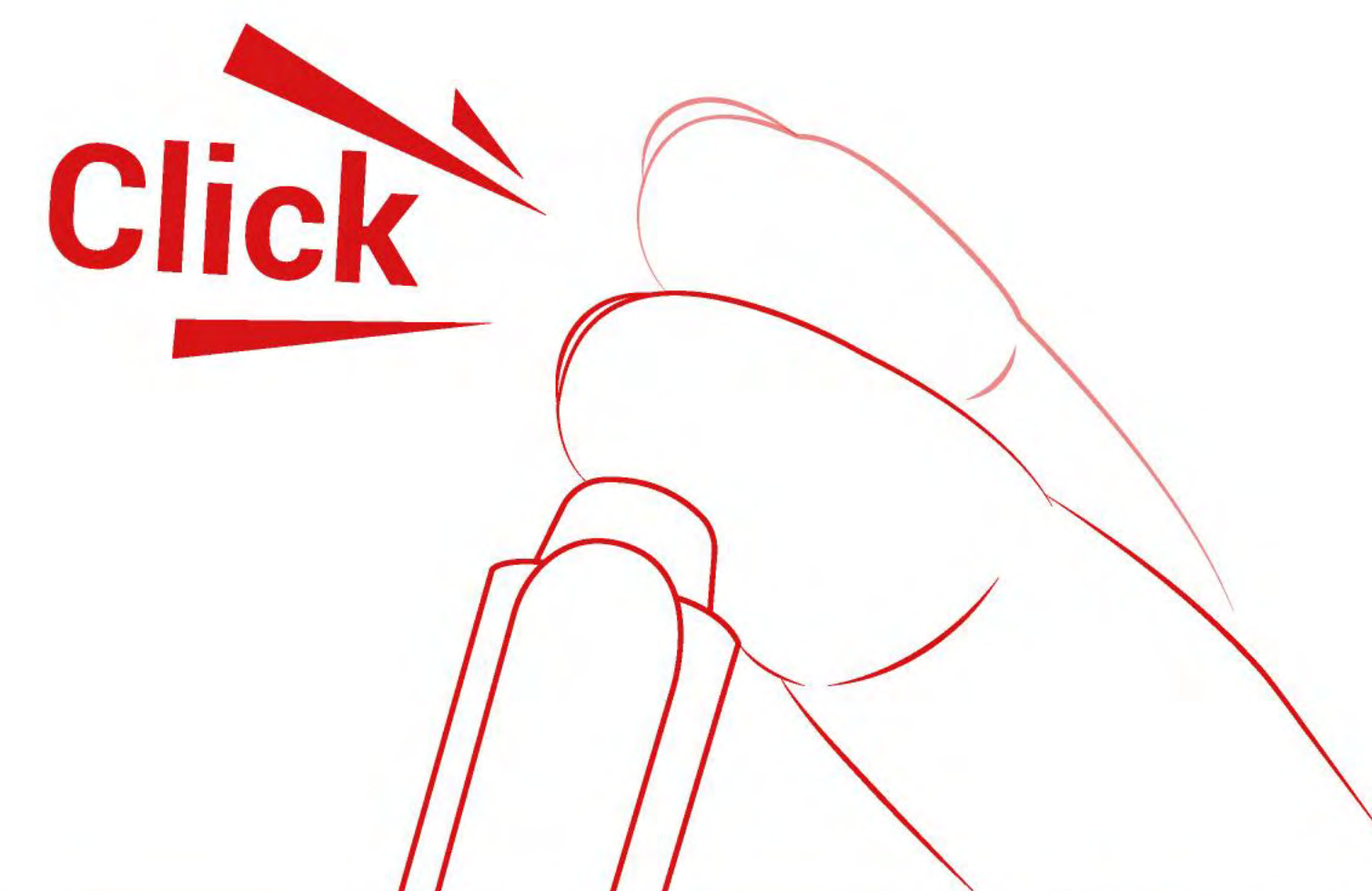
5 Pcs Set
Pastel



5 Pcs Set
Vintage



reddot winner



With Writech Markers
Just Click and Write!



Retractable Whiteboard Marker

WRITECH® | W-709

- Easy click design for one handed control
- Patented sealing, prevent leaking or drying out
- Safety clip, preventing stains and leakage if left unretracted
- Refillable
- Low-odor, non-toxic
- Effortless erase
- IF Design and Red Dot Design Award winner.



2mm

6 INK COLORS



72 Pcs Display + 36 Pcs Refills
(H*W*D:13.74*6.57*4.96inch)



12 Pcs Single Color



6 Pcs Set



3 Pcs Set



3 Pcs Set

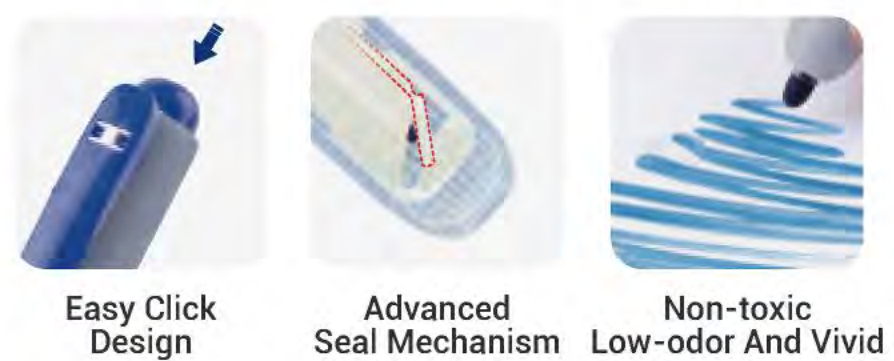


12 Pcs Refills

Retractable Permanent Marker

WRITECH® | W-805P

- Easy click design for one handed control
- Patented sealing, prevent leaking or drying out
- Safety clip, preventing stains and leakage if left unretracted
- Refillable
- Quick dry ink, no smear
- Fade- and water-resistant ink
- IF Design and Red Dot Design Award winner



2mm

6 INK COLORS



72 Pcs Display + 36 Pcs Refills
(H*W*D:13.74*6.57*4.96inch)



12 Pcs Single Color



6 Pcs Set



3 Pcs Set



3 Pcs Set



12 Pcs Refills

GEL PENS

- Space Up Gel Pen (Colored Ink)
- Space Up Astroline Gel Pen
- Space Up Aurora Gel Pen
- Space Up Galaxy Twist Gel Pen
- Min3 Gel Pen
- Morph Extendable Gel Pen
- Luminous Gel Pen
- Ombre Gel Pen
- Ombre Gel Pen (Colored Ink)
- Sprinkles Gel Pen (Colored Ink)
- Nebula Gel Pen
- Super Soft Grip Gel Pen
- Vintage Ink Gel Pen
- Rainbow Gel Pen
- Dual Color Gel Pen
- Switch Gel Pen

Space Up Gel Pen

WRITECH® | W-0154/0154M

- Silent clicker, less distraction
- Hatch-door clip, up and down with a click
- Ergonomic triangular grip, comfy writing experience
- Twin-ball tip, extra smooth
- Quick-drying ink, no smear



Silent Clicker



Hatch-door Clip



Twin-ball Tip



Black & Blue Ink
Refillable: W-1154



0.5mm Fine Point

8 INK COLORS

Basic Colors



124 Pcs Display
(H*W*D:18.43*6.89*8.9inch)



12 Pcs Single Color



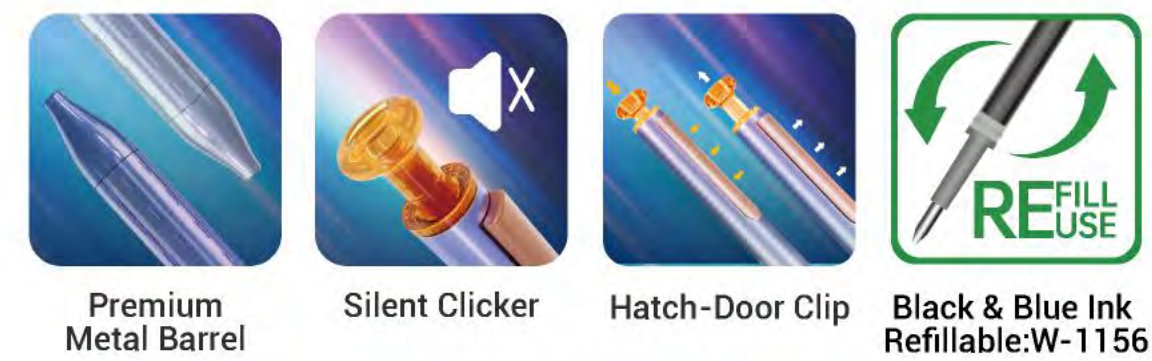
6 Pcs Set

12
Gel Pens

Space Up Astroline Gel Pen

WRITECH® | W-0156A1

- Premium metal barrel with a shiny, eye-catching finish
- Distraction-free silent clicker
- Smart hatch-door clip, up and down with a click
- Quick-dry, smudge-free ink



New Model
Available to Order:
April 2026



0.7mm Medium Point

1 INK COLOR



BARREL COLORS



33 Pcs Display



6 Pcs Single Color



1 Pen + 1 Refill



1 Pen + 1 Refill



1 Pen + 1 Refill

Space Up Aurora Gel Pen

WRITECH® | W-0152

- Hatch-door clip, up and down with a click
- Eye-catching gradient barrel color
- Quick-drying, smear-free ink



BEST
SELLER



0.7mm Medium Point

1 INK COLOR



BARREL COLORS



96 Pcs Display



12 Pcs Single Color



6 Pcs Set

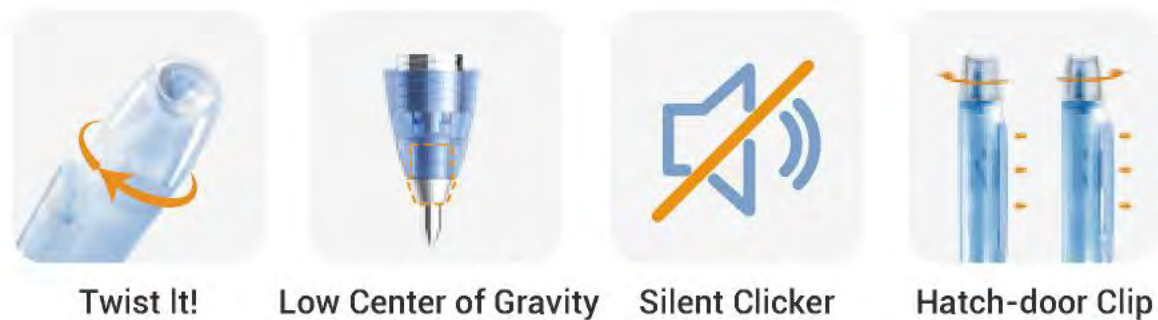
13
Gel Pens

14
Gel Pens

Space Up Galaxy Twist Gel Pen

WRITECH® | W-0194M

- Twist-up design prevents accidental tip protrusion
- Steady writing with low center of gravity
- Silent clicker, less distraction
- Quick-drying, smear-free ink
- Hatch-door clip, up and down when you twist



Black & Blue Ink
Refillable:W-1156



0.7mm Medium Point

4 INK COLORS



BARREL COLORS



96 Pcs Display



12 Pcs Single Color



4 Pcs Set

Min3 Gel Pen

WRITECH® | W-6254

- Black, blue, and red ink—all in one sleek barrel
- Precision rotating cone for smooth ink switching
- Engineered twin-ball tip, extra smooth writing
- Large ink volume
- Soft color-coded buttons for easy switching
- Ergonomic triangular grip for control and ease



3 Colors in 1



Precision
Rotating Cone



Twin-Ball Tip



Black & Blue Ink
Refillable:W-1654



0.5mm Fine Point

3 Colors in 1



BARREL COLORS



46 Pcs + 1 Tester
+ 30 Refills Display



12 Pcs Single Color

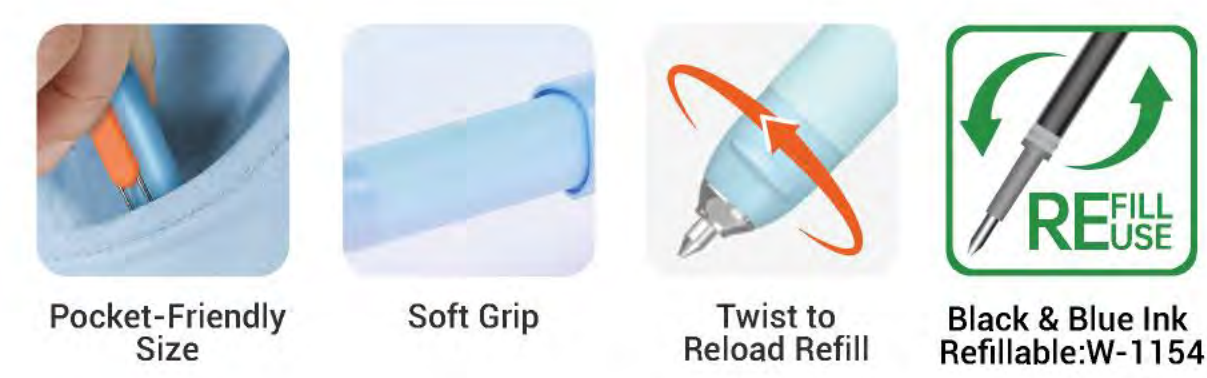
15
Gel Pens

16
Gel Pens

Morph Extendable Gel Pen

WRITECH® | W-0206

- Compact, extendable mini pen
- Collapses to 11.6cm for easy carry
- Extends to 15.4cm for smooth, balanced writing
- Tip extends only in full-size mode
- Grip and tip stay fully shielded in compact form, keeping dust and debris out
- Quick-dry, smudge-free ink



New Model
Available to Order:
April 2026



0.7mm Medium Point

1 INK COLOR



BARREL COLORS



95 Pcs + 1 Tester Display



12 Pcs Single Color



2 Pens+2 Refills

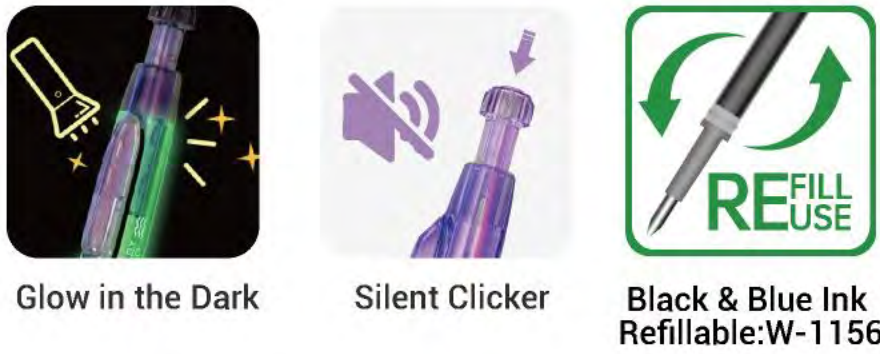


2 Pens+2 Refills

Luminous Gel Pen

WRITECH® | W-0144A1

- Shiny, translucent barrel
- Distraction-free silent clicker
- Quick-dry, smudge-free ink
- Charges with light and glows in the dark



New Model
Available to Order:
April 2026



0.7mm Medium Point

1 INK COLOR



BARREL COLORS



44 Pcs Display



12 Pcs Single Color



2 Pens+2 Refills



2 Pens+2 Refills

Ombre Gel Pens



Ombre Gel Pen

WRITECH® | W-0171

- Silent clicker, less distraction
- Quick-drying ink, no smear
- Eye-catching gradient barrel colors
- Soft touch barrel



Silent Clicker



Soft Touch Barrel



Black & Blue Ink
Refillable: W-1156

**BEST
SELLER**



0.7mm Medium Point

1 INK COLOR



BARREL COLORS



72 Pcs Display
(H*W*D:17.72*10.24*7.3inch)



12 Pcs Single Color



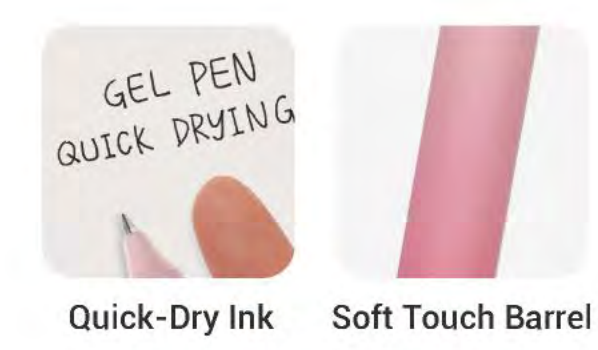
4 Pcs Set

Ombre Gel Pen

(Colored Ink)

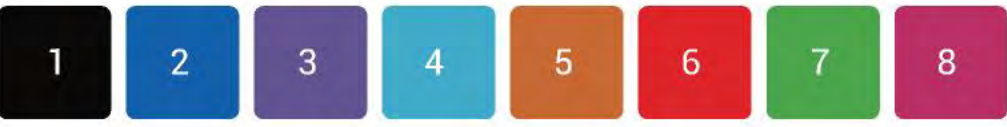
WRITECH® | W-0171M

- Quick-dry, smudge-free ink
- Soft-touch gradient barrel



0.7mm Medium Point

8 INK COLORS



120 Pcs Display



12 Pcs Single Color



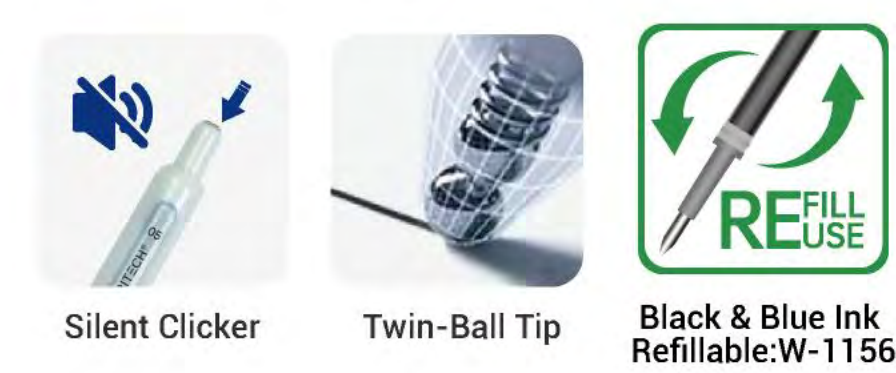
4 Pcs Set

Sprinkle Gel Pen

(Colored Ink)

WRITECH® | W-0161G

- Aesthetic gradient barrel
- Distraction-free silent clicker
- Engineered twin-ball tip, extra smooth writing
- Quick-dry, smudge-free ink



0.5mm Fine Point

8 INK COLORS



120 Pcs Display



12 Pcs Single Color



5 Pcs Set

Nebula Gel Pen

WRITECH® | W-0163

- Eye-catching gradient barrel color
- Non-slip soft grip for comfortable hold
- Silent clicker, less distraction
- Quick-drying, smear-free ink



Silent Clicker



Non-slip Soft Grip



Black & Blue Ink
Refillable:W-1156



0.7mm Medium Point

1 INK COLOR



BARREL COLORS



96 Pcs Display
(H*W*D:17.13*4.72*5.91inch)



12 Pcs Single Color



4 Pcs Set

Super Soft Grip Gel Pen

WRITECH® | W-0178

- 2.6mm super soft silicone grip for maximum comfort
- Eye-catching gradient barrel color
- Quick-drying, smear-free ink



2.6mm Super Soft



Smooth Writing



Black & Blue Ink
Refillable:W-1154



0.7mm Medium Point

1 INK COLOR



BARREL COLORS



96 Pcs Display



12 Pcs Single Color

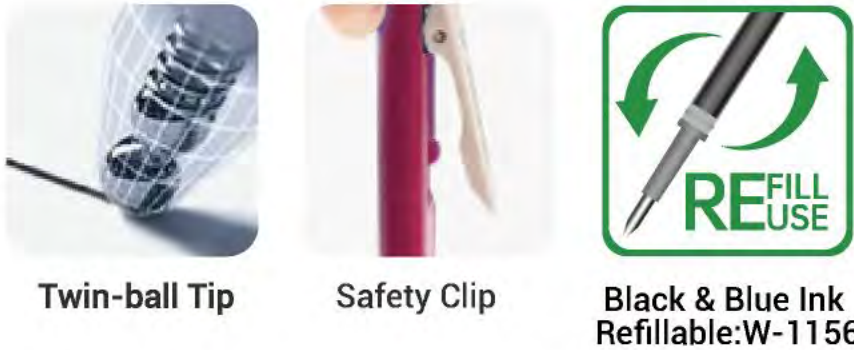


4 Pcs Set

Vintage Ink Gel Pen

WRITECH® | W-099

- Quick-drying ink, no smear
- Twin-ball tip, extra smooth
- Safety clip, avoid staining clothes
- Unique vintage ink colors



0.5mm Fine Point

20 INK COLORS



96 Pcs Display
(H*W*D:17.13*4.72*5.91inch)



12 Pcs Single Color



5 Pcs Set-1



5 Pcs Set-2



5 Pcs Set-3



5 Pcs Set-4

Rainbow Gel Pen

WRITECH® | W-099B

- Quick-drying ink, no smear
- Twin-ball tip, extra smooth
- Safety clip, avoid staining clothes



0.5mm Fine Point

8 INK COLORS



96 Pcs Display
(H*W*D:17.13*4.72*5.91inch)



12 Pcs Single Color



5 Pcs Set

Dual Color Gel Pen

WRITECH® | W-608

- 2-in-1 design, one pen for two ink colors
- Oval-shaped refill for a larger ink volume
- Quick-drying ink, no smear
- Unique vintage ink colors



0.5mm Fine Point

16 INK COLORS



96 Pcs Display
(H*W*D:17.13*4.72*5.91inch)



12 Pcs Single Color



Black+Vintage4



Vintage+Vintage4

Dual Color Gel Pen

WRITECH® | W-608J

- 2-in-1 design, one pen for two ink colors
- Vibrant ink color
- Oval-shaped refill for a larger ink volume
- Quick-drying, smear-free ink



0.5mm Fine Point

16 INK COLORS



96 Pcs Display
(H*W*D:17.13*4.72*5.91inch)



12 Pcs Single Color



4PK-1



4PK-2

Switch Gel Pen

WRITECH® | W-0195M

- Silent or clicky, switch your way
- Soft grip ensures a comfortable writing experience
- Built-in stabilizer for more controlled writing
- Quick-dry, smudge-free ink



Choose Your Click



Soft Grip



Anti-Vibration Structure



Black & Blue Ink Refillable: W-1156



0.7mm Medium Point

5 INK COLORS



BARREL COLORS



96 Pcs Display



12 Pcs Single Color



5 Pcs Set

LIQUID INK ROLLERBALL PENS

- Retractable Liquid Ink Rollerball Pen
- Liquid Ink Rollerball Pen



30 Rollerball Pens

Retractable Liquid Ink Rollerball Pen

WRITECH® | W-994

- Easy click design for one handed control
- Twin-ball tip, extra smooth
- Precise ink regulator for stable ink flow
- Quick-drying ink, no smear
- Refillable, economic and environmental-friendly



0.5mm Fine Point

4 INK COLORS



BARREL COLORS



85 Pcs Display
(H*W*D:17.13*4.72*5.91inch)



12 Pcs Single Color



5 Pcs Set

Liquid Ink Rollerball Pen

WRITECH® | W-501

- Precise ink regulator for stable ink flow
- Quick-drying ink, no smear
- Large ink volume, long writing distance



0.5mm Needle Tip

8 INK COLORS



104 Pcs Display
(H*W*D:17.13*4.72*5.91inch)



12 Pcs Single Color



4 Pcs Set

ART PENS

- Clicktek Liner
- Twin Marker
- Sign Brush Pen
- Journaling Kits with Pen Bag
- Color Coded Writing Set
- Aurora Wonderland Gift set
- Bible Mate

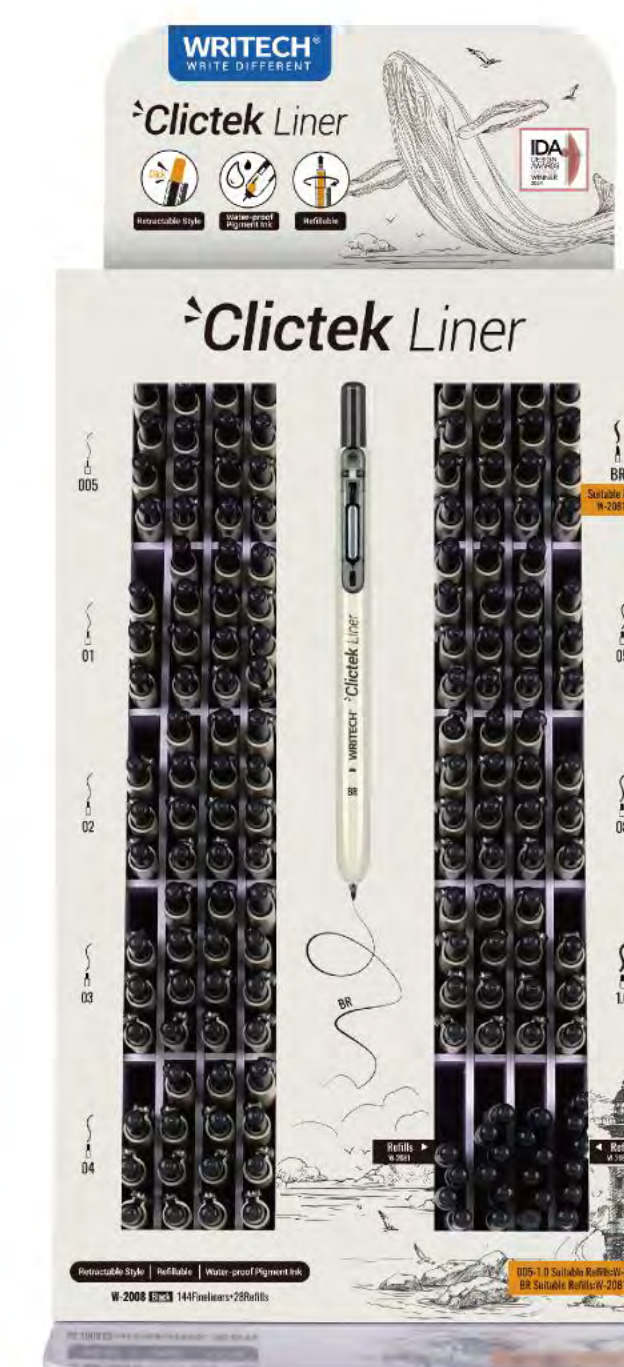
Clicktek Liner

WRITECH® | W-2008

- Easy click design, no cap to lose
- Large ink reservoir for extended use
- Patented seal prevents leaking or drying out
- Waterproof, anti-fade pigment ink
- Durable tips in 9 sizes for versatile use
- Refillable, economical and eco-friendly



**EUROPEAN
PRODUCT
DESIGN
AWARD™**
2025 WINNER



144 Pcs Display



9 Tip Sizes

BRUSH 005 01 02 03 04 05 08 1.0



12 Pcs Single Color



9 Pcs Set



12 Pcs Refills



35
Art Pens

Twin Marker

WRITECH® | W-2001

- One end features a flexible brush tip for expressive strokes
- The other a precise fineliner for crisp outlines and detail work
- Water-based ink delivers vibrant, saturated color



0.4mm Fine tip for precise details
Flexible brush tip for thicker details

**BEST
SELLER**



360 Pcs Display
(H*W*D:14.4*8.7*11.82inch)



24 INK COLORS



12 Pcs
Single Color



24 Pcs Set



12 Pcs Set



6 Pcs Set
Vintage



6 Pcs Set
Pastel

36
Art Pens

Sign Brush Pen

WRITECH® | W-827

- Flexible brush tip, durable for long use
- Water-based ink
- Consistent, vivid color
- Great for lettering and artwork



Flexible Brush Tip



120 Pcs Display
(H*W*D:17.13*4.72*5.91inch)

22 INK COLORS

Natural	1	2	3	4	5	6	7	8	9	10
Bright	13	14	15	16	17	18				
Vintage	25	26	27	28	29	30				



12 Pcs Single Color



6 Pcs Set Natural



6 Pcs Set Bright



6 Pcs Set Vintage



12 Pcs Set Assort

Journaling Kit with Pen Bag

WRITECH® | W-JK03

- Complete starter set for lettering and journaling
- Includes: 2 Retractable Gel Pens, 2 Retractable Highlighters, 1 Fineliner, 2 Twin Markers, 2 Slim Twin Markers, and 1 Pen Bag

Purple & Blue



Blue & Green



Earth Tone



Red & Pink



Color Coded Writing Set

WRITECH® | W-JK04

**BEST
SELLER**

- Coordinated color scheme adds fun and joy to every writing task
- Includes: 5 Retractable Gel Pens and 2 Highlighters in matching colors



Provence



Ocean Mist



Twilight Desert



Vibrant Forest

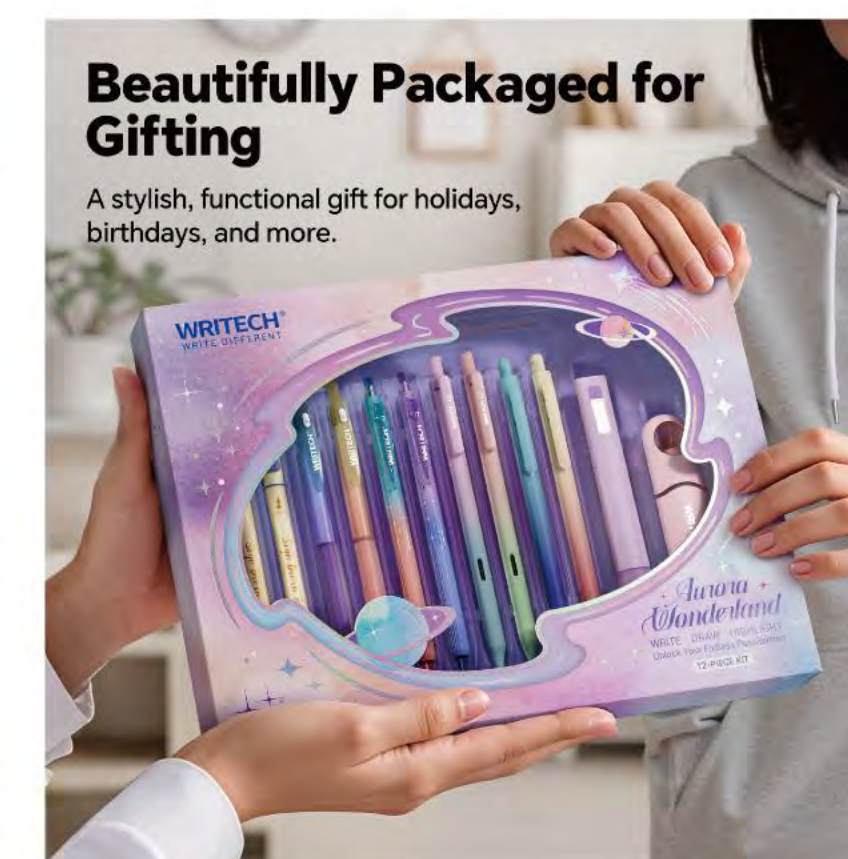
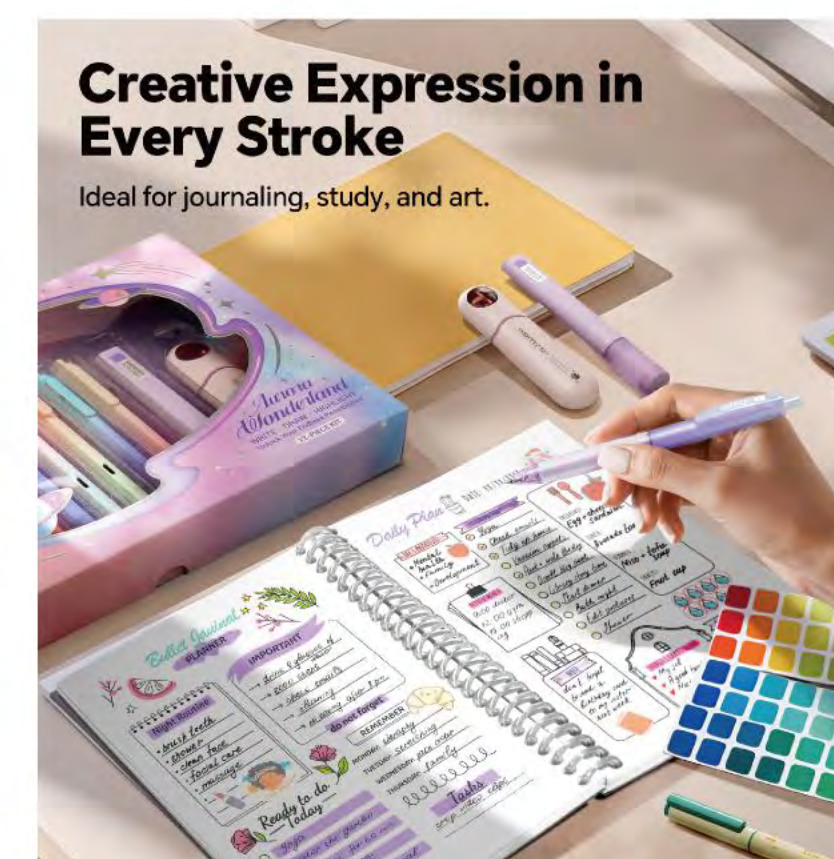
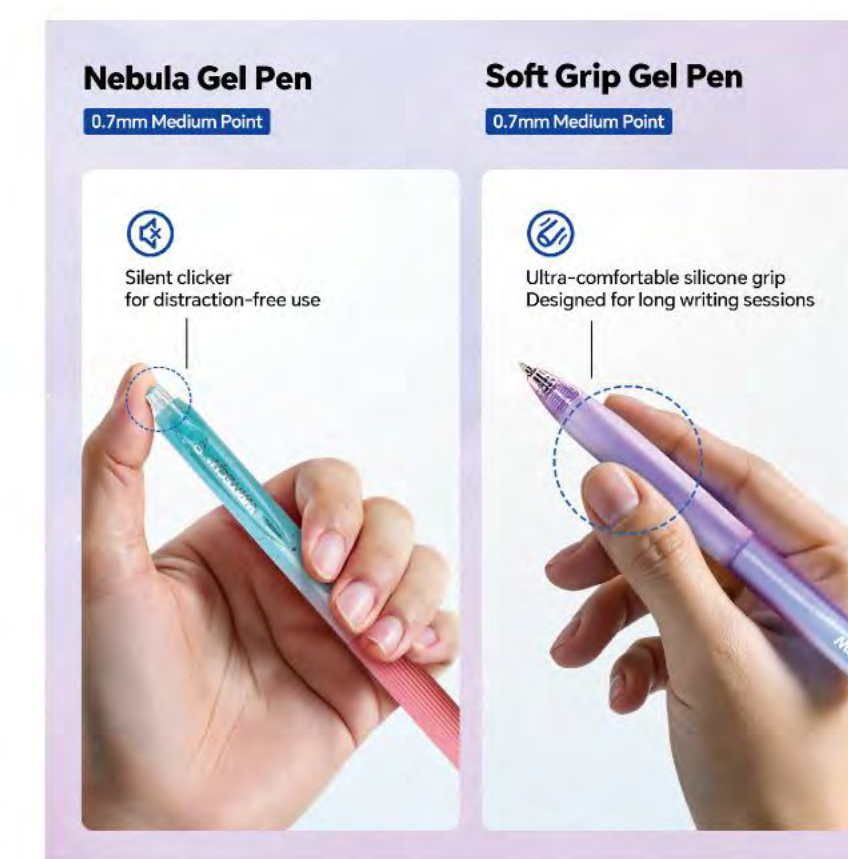
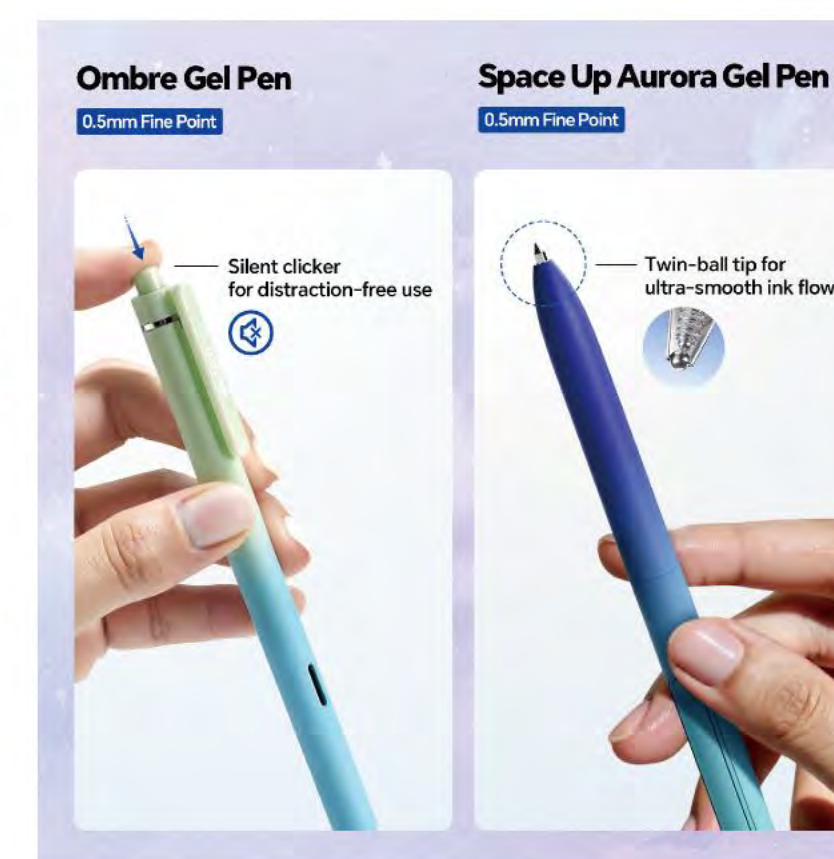


Sakura Fall

Aurora Wonderland Gift set

WRITECH® | W-392E

**New Model
Available to Order:
NOW**



Bible Mate

WRITECH® | W-805s+0164

New Model
Available to Order:
April

- Highlighters: 1-4mm Chisel
- Ballpoint Pen: 0.5mm Extra Fine



MECHANICAL PENCILS

- Ombre Mechanical Pencil
- Space Up Mechanical Pencil
- W-Pencil
- Space Up Pencil Lead

Ombre Mechanical Pencil

WRITECH® | W-5172

- Eye-catching gradient barrel color
- Break-proof lead sleeve
- Smooth writing lead does not smudge



0.7HB

BARREL COLORS



72 Pcs Display
(H*W*D:17.72*10.24*7.3inch)



12 Pcs Single Color



2 Pcs Set
(2 pencils+1 pencil lead tube+1 eraser)

Space Up Mechanical Pencil

WRITECH® | W-5154

- Smart hatch-door clip, up and down with a click
- Ergonomic triangular grip for control and ease
- Unscrew the middle of the barrel to feed leads



Unscrew the Barrel to Feed Leads Hatch-Door Clip



0.5/0.7HB

BARREL COLORS



38 Pcs Display



12 Pcs Single Color



2 Pcs 0.5 Set
(2 pencils+1 pencil lead tube+1 eraser)



2 Pcs 0.7 Set
(2 pencils+1 pencil lead tube+1 eraser)

W-Pencil

WRITECH® | W-514M/514

- Built-in eraser for clean, smudge-free correction
- Soft grip for comfortable, non-slip hold
- Polished metal clip for secure carry
- Vibrant barrel colors for fun, expressive style



New Model
Available to Order
April 2026



0.7HB

BARREL COLORS



56 Pcs Display



12 Pcs Single Color



2 Mechanical Pencils
2 Erasers + 1 Lead Case

Space Up Pencil Lead

WRITECH® | W-505/507

- 30ct high quality HB leads
- Create dark marks and consistent lines
- Erase cleanly and easily with no ghosting
- Fun, rocket-inspired tube design



0.7/0.5HB *30pcs

BARREL COLORS



36 PCS Display



36 Pcs Display



12 Pcs
Single Color



12 Pcs
Single Color



12 Pcs
Single Color



12 Pcs
Single Color

FOUNTAIN PENS

- Clictek Fountain Pen (Fine Tip)
- Clictek Fountain Pen (Medium Tip)
- Clictek Left-handed Fountain Pen

47
Fountain
Pens

Clictek Fountain Pen

WRITECH® | W-784

- Easy click design, no cap to lose
- Comfortable grip zone for better control
- Precision ink regulator delivers smooth and consistent ink flow
- Airtight leak-protection seal, no leaking or drying out
- Refillable, economical and eco-friendly



Airtight Seal



Easy Click Design

EUROPEAN
PRODUCT
DESIGN
AWARD™
2025 WINNER

BEST
SELLER



48
Fountain
Pens



23+20 Pcs Display

Fine Nib —



2 INK COLORS



BARREL COLORS



1 Pen Set (+ 5 Cartridges)



5 Pcs Refills
Black

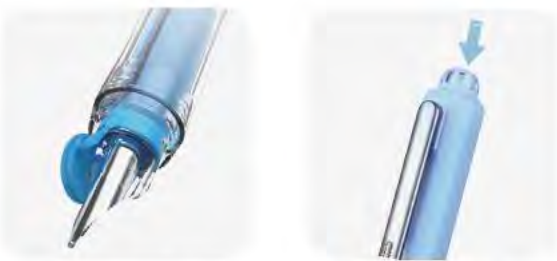


5 Pcs Refills
Blue

Clictek Fountain Pen

WRITECH® | W-784M

- Easy click design, no cap to lose
- Sleek transparent barrel for easy ink monitoring
- Precision ink regulator delivers smooth and consistent ink flow
- Airtight leak-protection seal, no leaking or drying out
- Refillable, economical and eco-friendly



Airtight Seal Easy Click Design

EUROPEAN
PRODUCT
DESIGN
AWARD™
2025 WINNER

New Model
Available to Order:
NOW



Medium Nib — 

2 INK COLORS



BARREL COLORS



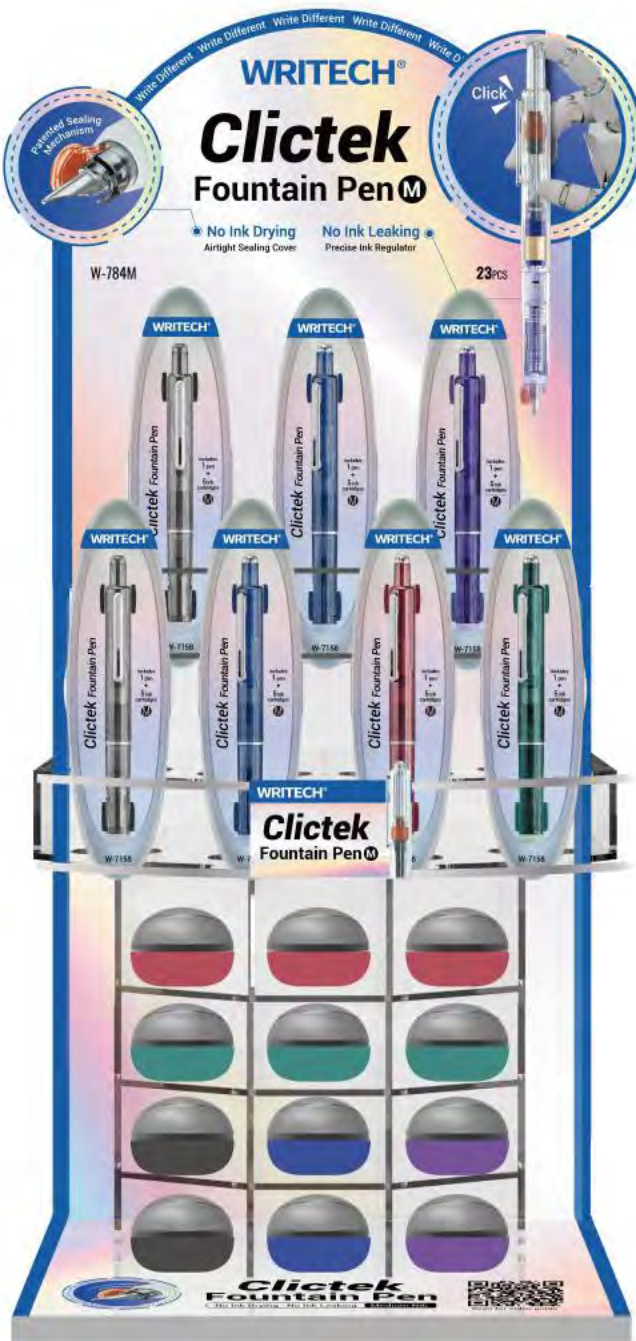
1 Pen Set (+ 5 Cartridges)



5 Pcs Refills
Black



5 Pcs Refills
Blue



23+20 Pcs Display

Clictek Left-Handed Fountain Pen

WRITECH® | W-784L

- Easy click design, no cap to lose
- Comfortable grip zone for better control
- Precision ink regulator delivers smooth and consistent ink flow
- Airtight leak-protection seal, no leaking or drying out
- Refillable, economical and eco-friendly



Airtight Seal Easy Click Design

EUROPEAN
PRODUCT
DESIGN
AWARD™
2025 WINNER

New Model
Available to Order:
NOW



Fine Nib — 

1 INK COLOR



BARREL COLORS



1 Pen Set (+ 5 Cartridges)



5 Pcs Refills
Black

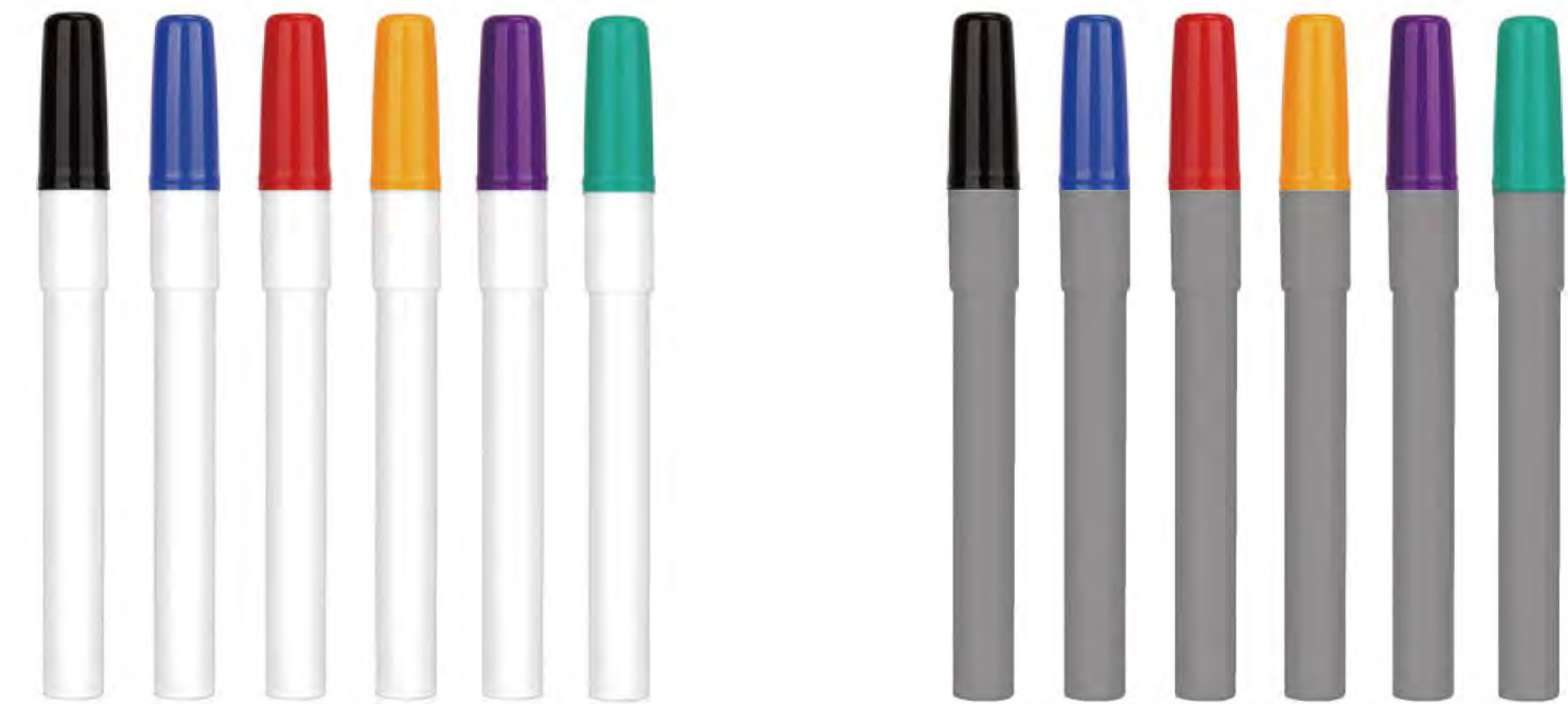


5 Pcs Refills
Blue

REFILLS

- Whiteboard Marker & Permanent Marker Refills
- Gel Pen Refills
- Fountain Pen Ink Cartridges

Refills



Whiteboard Marker Refills & Permanent Marker Refills



W-1154

W-1156

Gel Pen Refills



Retractable Fountain Pen Cartridges